

Iqra Basharat

Content Writer | Copy Writer |
Creative Writer



Introduction

About me

Hello, my name is Iqra Basharat. I am a seasoned content writer, copywriter, and creative writer with over five years of experience in the field.

Throughout my career, I have had the privilege of working with diverse clients across various niches as a freelancer. For the past three years, I have been employed as a content writer at a multinational company, where I continue to hone my craft. Writing is not just a profession for me; it is my passion and lifeline. I take pride in creating engaging and compelling content that resonates with my audience and fulfills my clients' needs.

Personal projects

In my repertoire, you will find a wide range of writing services. I specialize in crafting social media posts, email content, copywriting, scripts, short stories, and more. Whether you need captivating social media content to engage your audience or well-crafted emails to communicate effectively, I have the expertise to deliver high-quality writing tailored to your needs.



Education

Masters in English Language and Literature

I did my Masters from a reputable University of Pakistan.

Creative Writing Course

From Digiskills

2022



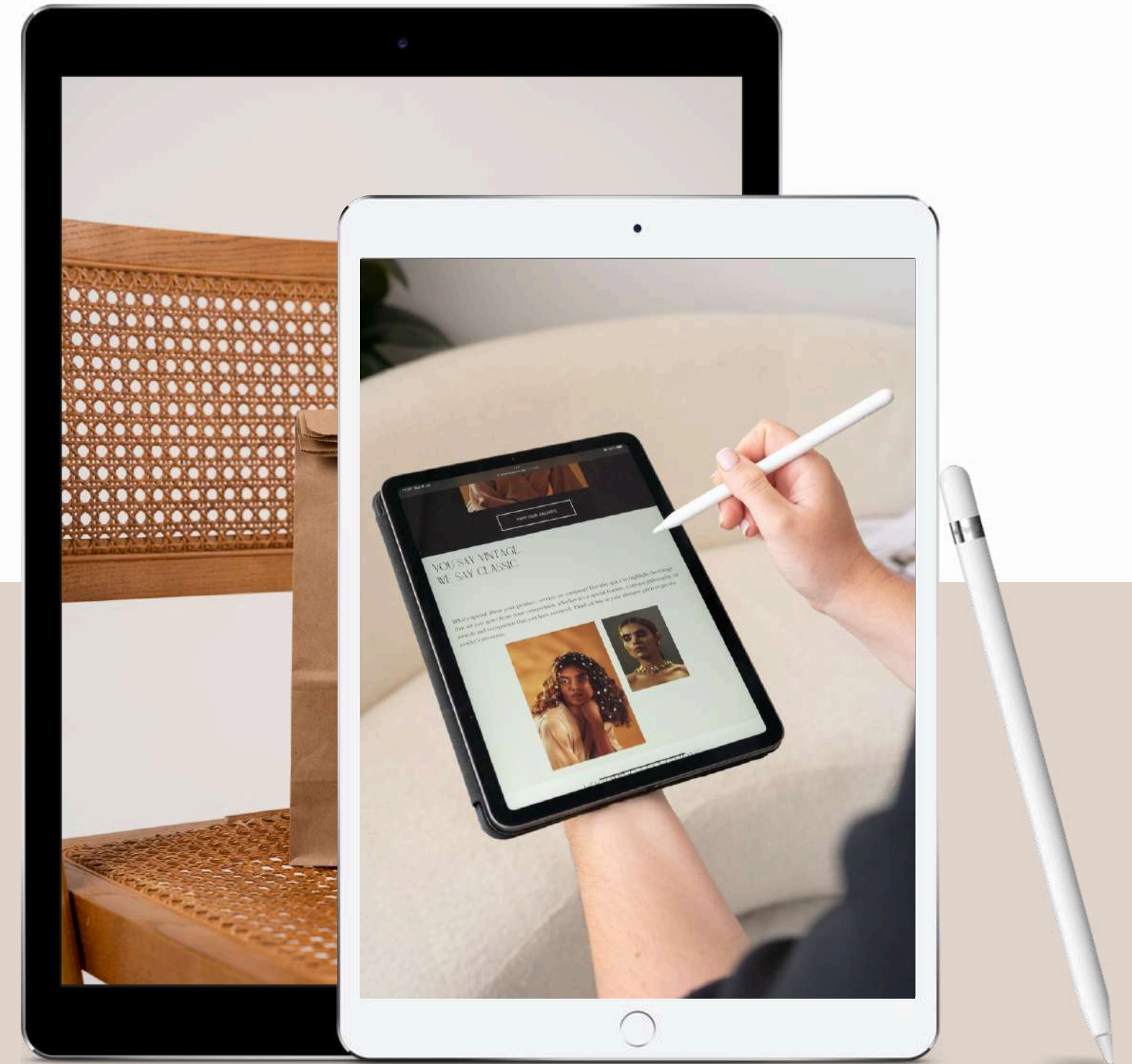
Work Experience

Content Writing

Over the years, I have had the opportunity to work with both B2B and B2C clients across a variety of niches, including IT, education, fashion, plumbing, and digital marketing. However, my primary focus has been in the healthcare sector, where I have developed a deep understanding of the industry's unique challenges and opportunities.

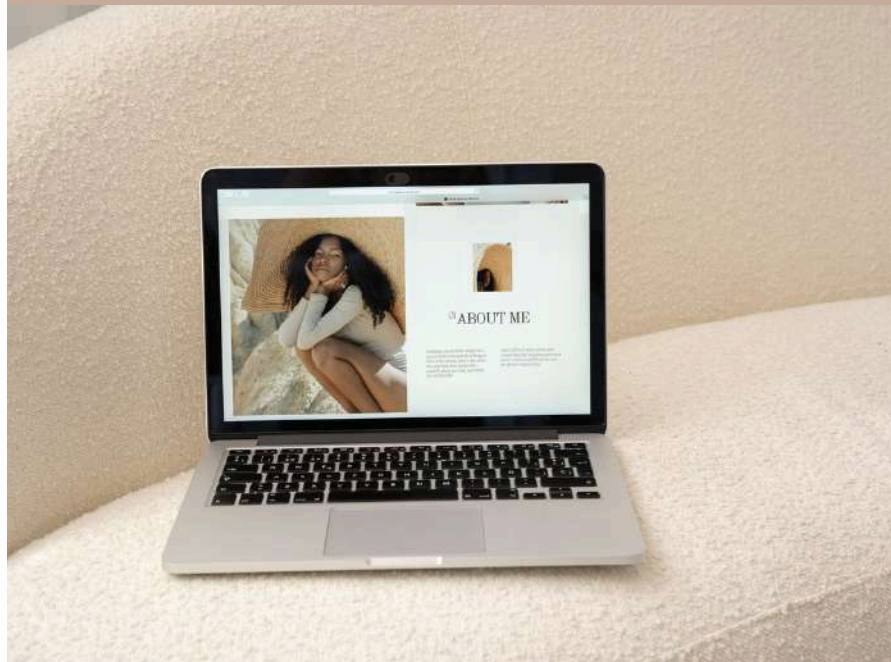
Content Writing for Healthcare Industry

My experience in crafting content for healthcare clients has equipped me with the skills to create informative, persuasive, and engaging materials that resonate with both professionals and consumers. Whether it's developing educational content for patients, creating marketing materials for healthcare providers, or writing technical documents for industry professionals, I bring a comprehensive and nuanced approach to every project. My goal is to deliver content that not only informs and educates but also drives engagement and fosters trust.



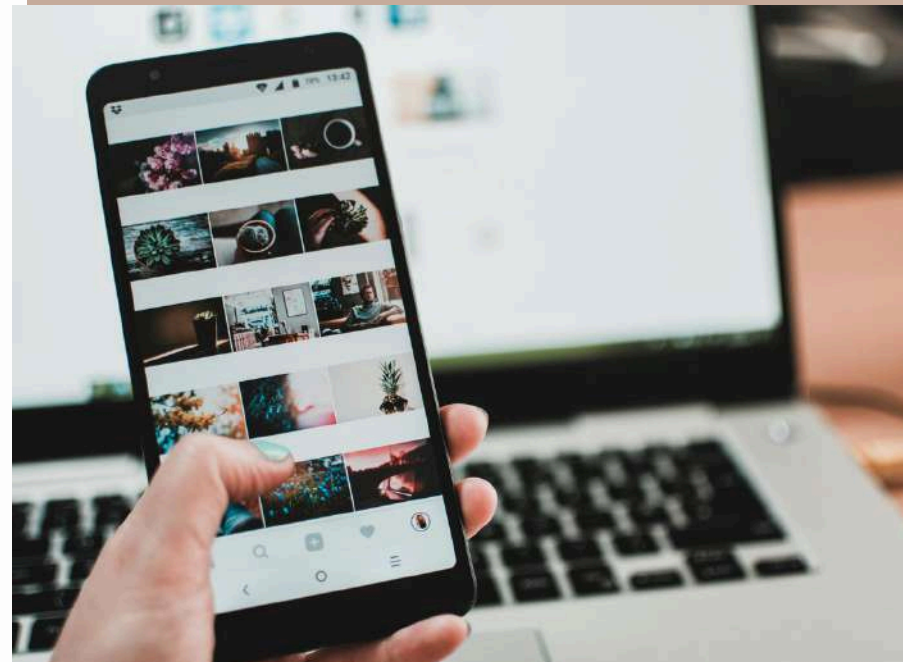
Professional Projects

2018 - 2020



- Creating Writing
- Freelancing on Different Platforms
- Scriptwriting and Poetry for a university Magazine

2020- 2021



- Digital marketing content
- Social Media Content for a charity Foundation
- Plumbing Website(UK)
- Digital Marketing (India)

2021- 2024



- Simple Solutionz (Digital Marketing Agency America)
- HHD Software(Pakistan)
- ZM Communication(Canada)

2024



- Copy Writing
- Content Writing
- Writing Novel

Social Media

- *Simple Solutionz*
HHD Software
North Shore Digestive Medicine
EHRB
- *NetPlus College*
ElegancPK
HHD Outfits
Sameena Medical Center
Horizon Medical Clinic
- *ZM Communication*
Call Doctor
Ihsan Coaching
My Family MD



Vision

My vision as a writer is to bridge the gap between information and inspiration, transforming complex ideas into engaging, accessible narratives. By infusing each piece with creativity and a unique voice, I strive to make every word count, turning ordinary topics into extraordinary stories. My ultimate goal is to empower my readers, clients, and their audiences by delivering content that inspires action, fosters understanding, and drives meaningful connections.



Personal Skills

I possess a keen eye for detail, ensuring every piece of content is meticulously crafted and error-free. Additionally, my strong research skills enable me to create well-informed, accurate, and engaging content that stands out in any industry.

100%

Creative Writing

98%

Copy Writing

99%

Content Writing



Diverse Expertise

Here are the niches I've worked in: IT, education, fashion, plumbing, digital marketing, and healthcare and so on!



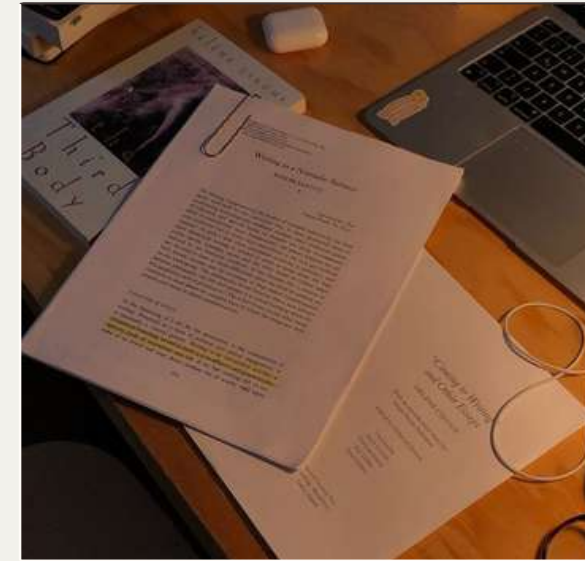
HealthCare



Digital Marketing



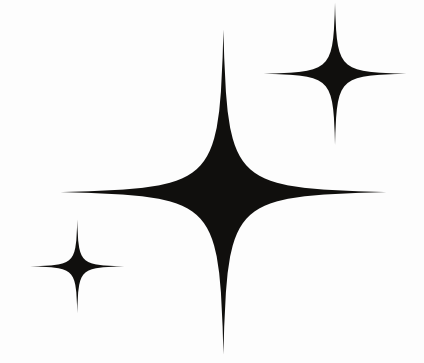
Fashion



Education



Property Selling &
Buying



Let's Work Together

✉ Contact@iqrabasharat.com

🏠 <https://iqrabasharat.com/>



THANK YOU

